GREEN PEAK

reset 2.0

SUPPORTED BY:

Pakistan Banks Association

RESET 2.0

WHAT BANKING BUILDS

CONCEPT | SCHEDULE | SESSIONS

11.11.26 | Karachi

RESET 2.0

Reset is Evolving

RESET was created to give Pakistan's retail banking community a platform to examine change, challenge established thinking and bring different perspectives into one conversation.

The next edition moves towards a more focused, engaged and outcome-oriented platform, bringing together banks, regulators, policymakers, industry bodies and practitioners to move the conversation forward.

Following RESET 2025 and the Retail Banking Playbook Seminar, RESET 2.0 builds on the insights, feedback and direction emerging from both.

RESET 2.0

Our Esteemed Chief Guest & Keynote Speakers

CHIEF GUEST



JAMEEL AHMAD

GOVERNOR
State Bank of Pakistan

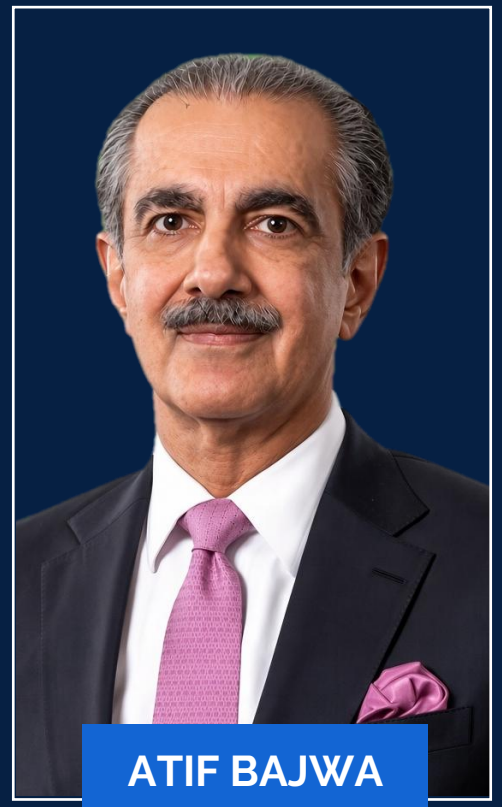
KEYNOTE



ADNAN PASHA

ADVISOR
on Special Initiatives to the
Federal Minister for Finance and Revenue,
Government of Pakistan

KEYNOTE



ATIF BAJWA

PRESIDENT & CEO,
Bank Alfalah Ltd

THE CONCEPT

What Banking Builds

Retail banking is often measured in accounts, deposits, loans and transactions. But that is not how it is experienced.

Banking builds homes. It enables businesses. It creates security. It strengthens families. It unlocks opportunity.

RESET 2.0 asks: what are we building and what does it mean to the people and businesses we serve?

Across People & Culture, Small Business Lending, Wealth, Housing and Digital Lending, current and former practitioners will help curate conversations around what works, what needs to improve, what customers need next and what we can build differently, together.

Because what banks build goes far beyond finance.

DESIGN THEME

A visual language for Reset

The five areas of RESET 2.0 are represented through a distinctly Pakistani visual language using flowers associated with the character and meaning of each theme.

1. BUILDING PEOPLE & CULTURE

Chambeli
People. Connection. Culture.



2. SCALING SAVING & BUILDING WEALTH

Mustard
Abundance. Growth. Prosperity.



3. SCALING DIGITAL LENDING

Champa
Reach. Access. Connection.



4. SCALING SMALL BUSINESSES

Cotton
Enterprise. Industry. Opportunity.



5. SCALING HOME OWNERSHIP

Bougainvillea
Home. Belonging. Growth.



Five conversations. Five expressions of Pakistan. One RESET.

SETTING THE MANDATE

Reset 2026 will begin differently

RESET 2026 will begin with the industry itself.

Leaders from across the sector will set the mandate; sharing their vision, identifying shared priorities and putting forward the questions that retail & small business financial service providers must address.

RESET asks not what one bank can build, but what banking can build together.

STRATEGIC PILLAR: RETAIL BANKING ROADMAP

1

RETAIL BANKING LEADERS MANDATE

This opening dialogue will set the direction for the next ***five*** conversations that follow, moving from institutional priorities to shared opportunities and from dialogue to practical outcomes.

PANEL MEMBERS

GROUP LEAD & MODERATOR

Aalishaan Zaidi
Head Retail Banking, HBL

Saadya Riaz
Managing Director/Head Wealth & Retail Banking,
Standard Chartered Bank

Mehreen Ahmed
Group Head, Retail Banking,
Bank AlFalah Ltd

Haaris M. Chaudhary
President & CEO,
Mobilink Bank

Muhammad Hamayun Sajjad
Chief Executive Officer,
Mashreq Pakistan

Zia Ul Hasan
Chief Operating Officer,
Meezan Bank Ltd

Umair Aijaz
Chief Executive Officer,
Raqami Islamic Digital Bank

STRATEGIC PILLAR: PEOPLE

2

BUILDING PEOPLE & CULTURE

Building the leadership, culture and capabilities that turn strategy into performance and enterprise value.

Key topics: Performance & Reward · Culture & Talent Management · Leadership · Cross-industry Scorecard

PANEL MEMBERS

GROUP LEAD & MODERATOR

Sehr Ahmed
Founder & CEO, Momentum Advisory

Khalid Zaman Khan
SEVP & Group Head HR, Learning & Development, Meezan Bank Ltd

Najeeb Agrawalla
CEO
1LINK (Pvt) Ltd

Muhammad Umer
Head of HR,
JS Bank

Aleena Tanvir
Chief People Officer,
Mobilink Bank

STRATEGIC PILLAR: PAYMENTS

3

SCALING DIGITAL LENDING

Taking digital payments beyond access and transactions and using the data generated by payment rails to enable smarter, safer and more inclusive lending to underserved customers and priority sectors.

Key topics: Digital onboarding · Transaction data &Credit Intelligence · AI-driven scoring · Consent-based data exchange · Responsible lending

PANEL MEMBERS

GROUP LEAD & MODERATOR

Mir Nejib Rehman
COO, Pakistan Banks Association

Fahad Hasan
Financial Sector Specialist,
World Bank Group

Farrukh Rehman
Group Head – Commercial & Retail Assets,
UBL

Sharjeel Murtaza
Chief Digital Officer,
Karandaaz

Salman Akhtar
CEO,
AdalFi/ Techlogix

Omar Khalid
COO,
Tasdeeq

Syed Abid Raza Rizvi
Chief Retail Banking Officer,
Raqami Islamic Digital Bank

STRATEGIC PILLAR: HOUSING

4

SCALING HOME OWNERSHIP

Meaningfully scaling housing finance and addressing the structural challenges that have constrained its growth.

Key Topics: Strategic 5-year direction · Supply-side & financial sector enablers · Policy constraints

PANEL MEMBERS

GROUP LEAD

Imran Ahad
Ex MD & CEO, House Building Finance Company Ltd

MODERATOR

Ammar Habib Khan
CEO, National Credit Guarantee Company Limited

Ejaz Muhammad
CEO,
Arif Habib Dolmen REIT Management Limited

Mohammed Hassan Bakshi
Ex Central Chairman,
Association of Builders and Developers of Pakistan (ABAD)

Aalishaan Zaidi
Head Retail Banking,
HBL

Dr Noman Ahmed
Professor & Pro Vice Chancellor,
NED University of Engineering & Technology

Syed Mujtaba Abbas
SEVP & Group Chief of Retail Banking,
National Bank of Pakistan

STRATEGIC PILLAR: SME

5 SCALING SMALL BUSINESSES

Developing a practical roadmap and actionable industry recommendation for scaling SME/Agri finance in Pakistan.

Key Topics: Voice of the Customer · Regional best practices · Lending constraints · Digitization · Scalable solutions

PANEL MEMBERS

GROUP LEAD

Aamir Kureshi
Member Executive Committee, HBL

MODERATOR

Aamish Ahmed
Head of SME Banking & Business Transformation, Standard Charteered Bank

Atif Malik
Chief Operating Officer, JS Bank

Atta Ur Rehman
Chief Business Officer, Mobilink Bank

Nofel Daud
Chief Digital Officer, The Bank of Punjab

Syed Jaffar Abbas Shirazi
SEVP – Head of NeoBiz, Mashreq Pakistan

STRATEGIC PILLAR: WEALTH

6

SCALING SAVING & BUILDING WEALTH

Looking beyond deposits towards a stronger culture of saving, investment and long-term wealth creation for individuals, families and the economy.

Key Topics: Build a Nation That Saves · Wealth distribution · Investment culture · Financial literacy · Long-term capital creation

PANEL MEMBERS

GROUP LEAD & MODERATOR

Farrukh Sabzwari
CEO, Pakistan Stock Exchange

Iffat Mankani
Chief Executive Officer,
JS Investments

Faisal Akhlaq
Country Head –Corporate Sales and Wealth Management Products,
HBL Asset Management Ltd

Faisal Abbasi
CEO,
Punjab Life Insurance Company Ltd

Mohammad Shoaib
CEO,
Lucky Investments Ltd

Imtiaz Gadar
Chief Executive Officer,
Al-Meezan Investment Management Limited

Asma Haq
Director & Head Products, Wealth Solutions,
Standard Chartered Bank

RUN OF DAY

Schedule *(tentative)*

SEGMENTS	TIME	FORMAT	PRESENTERS
BISMILLAH & WELCOME ADDRESS	9:30-9:40	SPEAKER | PC MARQUEE	RESET LEADS, GREEN PEAK INTERNATIONAL
SESSION OVERVIEW (6)	9:40-10:00	SPEAKERS | PC MARQUEE	WORKING GROUP LEADS
OPENING KEY NOTE	10:00-10:15	SPEAKER | PC MARQUEE	**ATIF BAJWA**, PRESIDENT & CEO, BANK ALFALAH LIMITED
CHIEF GUEST ADDRESS	10:15-10:30	SPEAKER | PC MARQUEE	**JAMEEL AHMAD**, GOVERNOR, STATE BANK OF PAKISTAN
MINISTRY OF FINANCE ADDRESS	10:30-10:45	SPEAKER | PC MARQUEE	**ADNAN PASHA**, ADVISOR TO FEDERAL MINISTER FOR FINANCE & REVENUE ON SPECIAL INITIATIVES
RETAIL LEADERS MANDATE	10:45-12:00	OPENING | RAPID FIRE ROUND | Q&A | PC MARQUEE	RETAIL BANKING LEADERS WORKING GROUP MEMBERS
BUILDING PEOPLE & CULTURE	12:00-1:15	KEY NOTE | CASE STUDY | PANEL | Q&A | PC MARQUEE	WORKING GROUP LEAD & MEMBERS
LUNCH	**1:15-2:00**	**ZEVAR HALL**	
SCALING DIGITAL LENDING	2:15-3:45	PRESENTATION | PANEL | Q&A | PC MARQUEE	SCALING DIGITAL LENDING WORKING GROUP MEMBERS
SCALING HOME OWNERSHIP	2:15-3:45	FIRE SIDE CHAT | PANEL | Q&A | PC ZEVAR HALL	SCALING HOME OWNERSHIP WORKING GROUP MEMBERS
SCALING SMALL BUSINESSES	3:45-5:15	VIDEO | PRESENTATION | PANEL | Q&A | PC MARQUEE	SCALING SMALL BUSINESSES WORKING GROUP MEMBERS
SCALING SAVINGS & BUILDING WEALTH	3:45-5:15	PRESENTATION | FIRE SIDE CHAT | PANEL | Q&A | PC ZEVAR HALL	SCALING SAVINGS & WEALTH WORKING GROUP MEMBERS
CLOSING SESSION	5:15-5:30	PC MARQUEE	**MUNEER KAMAL**, CEO & SECRETARY GENERAL, PAKISTAN BANKS ASSOCIATION

WHAT'S NEW AT RESET 2.0

Expanding the Conversation Beyond the Conference Floor

reset RADIO

An ongoing conversation online with the people shaping banking. Extending the RESET platform beyond one day.

reset FILMS

Short-form, editorial video exploring the issues, ideas and opportunities shaping each area of banking.

PLENARY & DEEP-DIVE SESSIONS

Smaller, focused conversations allowing practitioners to go deeper into areas of opportunity.
(Breakout and Main Hall Sessions)

THE RESET ECOSYSTEM

A dedicated space for networking and affiliated organizations that serve, enable and interact with the financial sector.
(Booth Space Available)

WHAT GREEN PEAK BRINGS

Experience. Capabilities. Capacity

GREEN PEAK

01

Training

Practitioner based trainings with real-world application, tailored to your specific needs. We also run public workshops to build capability at scale.

02

Consulting

Management Consulting led by senior professionals. Delivered to your specific needs and requirements. Led by experienced bankers and financial professionals.

03

People

HR Outsourcing Services & Recruitment.
We manage the full employee lifecycle, from sourcing and onboarding to payroll management, performance reviews.

04

Reset

The only platform dedicated to Retail Banking. Launched in 2025, Reset is supported by Pakistan Banks Association with participation from across the financial of Pakistan

05

/code/

We design practical AI solutions around business needs, operational efficiency, customer engagement, & workforce productivity, with a focus on real implementation.

06

SportsVerse

Brining GPI's experience in management consultancy to our love of Sports!
We have developed, designed and delivered international level sport tournaments in Pakistan and the region.

~SINCE~
2014

OUR TEAM

Reset 2.0 Core Team



SALMAN SARWAR BUTT
CEO

Founder & CEO of Green Peak International. 30+ years in financial services, HR operations & institutional consulting. Led large-scale workforce programs for leading banks and MFBs across Pakistan.



HASSAN TARIQ
Director Human Resources & Ops

22+ years in HR Operations & Outsourcing. Alumni of Faysal Bank, RBS, ABN AMRO & HRS Global. Expert in large-scale HR outsourcing & workforce management.



AISHA KHAN
Director Marketing & Communications

Aisha's background spans design, communications, marketing, banking, and FMCG, with roles at frog design,
ABN AMRO, and Getz Pharma. At Green Peak, she leads Marketing & Communications across all business divisions. She was instrumental in designing and building RESET from the ground up.

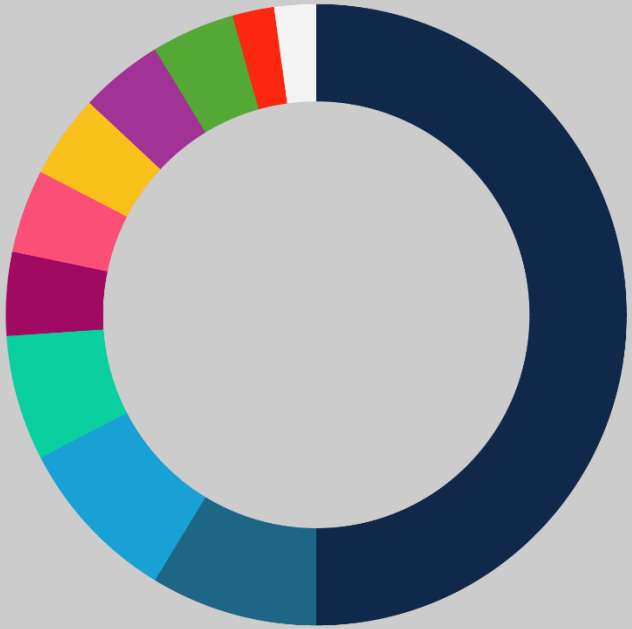


BINA NAZAR
Director Industry Engagement & Reset Lead

Bina leads Green Peak's industry engagement initiatives and the Reset platform, working with senior industry leaders and regulators to build executive learning programs and consulting initiatives. An economist by training, she brings over two decades of experience in education, leadership, and stakeholder engagement.

Reset | April 22, 2025 | Karachi

RESET 2025 | FIRMS *(# of Representatives)*



BANKS	23	*(177)*
DIGITAL RETAIL BANKS	4	*(19)*
NBFC'S	4	*(9)*
MICROFINANCE BANKS	3	*(9)*
ASSET MANAGEMENT COMPANIES	2	*(9)*
BNPL FIRMS	2	*(3)*
DIGITAL PAYMENTS	2	*(2)*
FINTECH COMPANIES	2	*(3)*
UNIVERSITIES	2	*(17)*
ACCOUNTING FIRMS	1	*(3)*
INSURANCE COMPANIES	1	*(30)*
TOTAL	46	*(281)*


THE
RETAIL BANKING CONFERENCE
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Bank of Pakistan








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Reset Seminar | Feb 2, 2026 | Karachi



Commercial & Islamic Banks	60%
Tech & Others	10%
Digital Banks	10%
Insurance Companies	8%
Financial Inst. & Funds	7%
Microfinance Banks	5%
Industry Bodies	<1%


reset
SEMINAR
GREEN PEAK
BOP
CHANGE IS INEVITABLE

GREEN PEAK CLIENTS

People We Have Worked With



GREEN PEAK
reset
20

LOOKING FORWARD TO WELCOMING YOU!

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DHA Phase VI, Karachi

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Reset is a Green Peak International event supported by Pakistan Banks Association

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Reset 2026 Seminar Sponsors